

Enhancing Your Academic Reputation with Social Media -- A Talk Organized by the University Library (09/02/2012)

Dear All,

Do you know that social media can be used to enhance your academic reputation?

Do you know how to integrate the social media with the new generation of reference managers, such as Mendeley, Zotero, WizFolio?

You will be able to find the answers to these questions in a talk, which is organized by the University Library and is going to be given by **Prof. Casey K Chan, MD, an adjunct professor at the YLL School of Medicine and Faculty of Engineering at the National University of Singapore**, on Friday, 24 February 2012 under the Library Professional Development Seminar Series (14). In order to enable as many faculty members and research students to attend this talk as possible, there will be two sessions on the same day – one in the morning and one in the afternoon. The details are as follows:

Date : Friday, 24 February 2012

Time : First session (11:00 am to 12:30 pm); Second session (3:00 pm to 4:30 pm)

Venue : University of Macau Library

Language: English

All are welcome!

If you wish to attend, please email Winnie of the Library at wileung@umac.mo and provide your name, faculty/department, contact details, and the session that you plan to attend. The deadline for registration is 16 February 2012.

Attached are the synopsis of the talk and a CV of Prof. Casey Chan, MD, for your reference.



[Academic Reputation Synopsis.pdf](#)



[CV of Dr. Casey Chan.pdf](#)

Should you have any other inquiries, please feel free to contact us by emailing at wileung@umac.mo or by calling **8397-8187**.

Regards,
UM Library